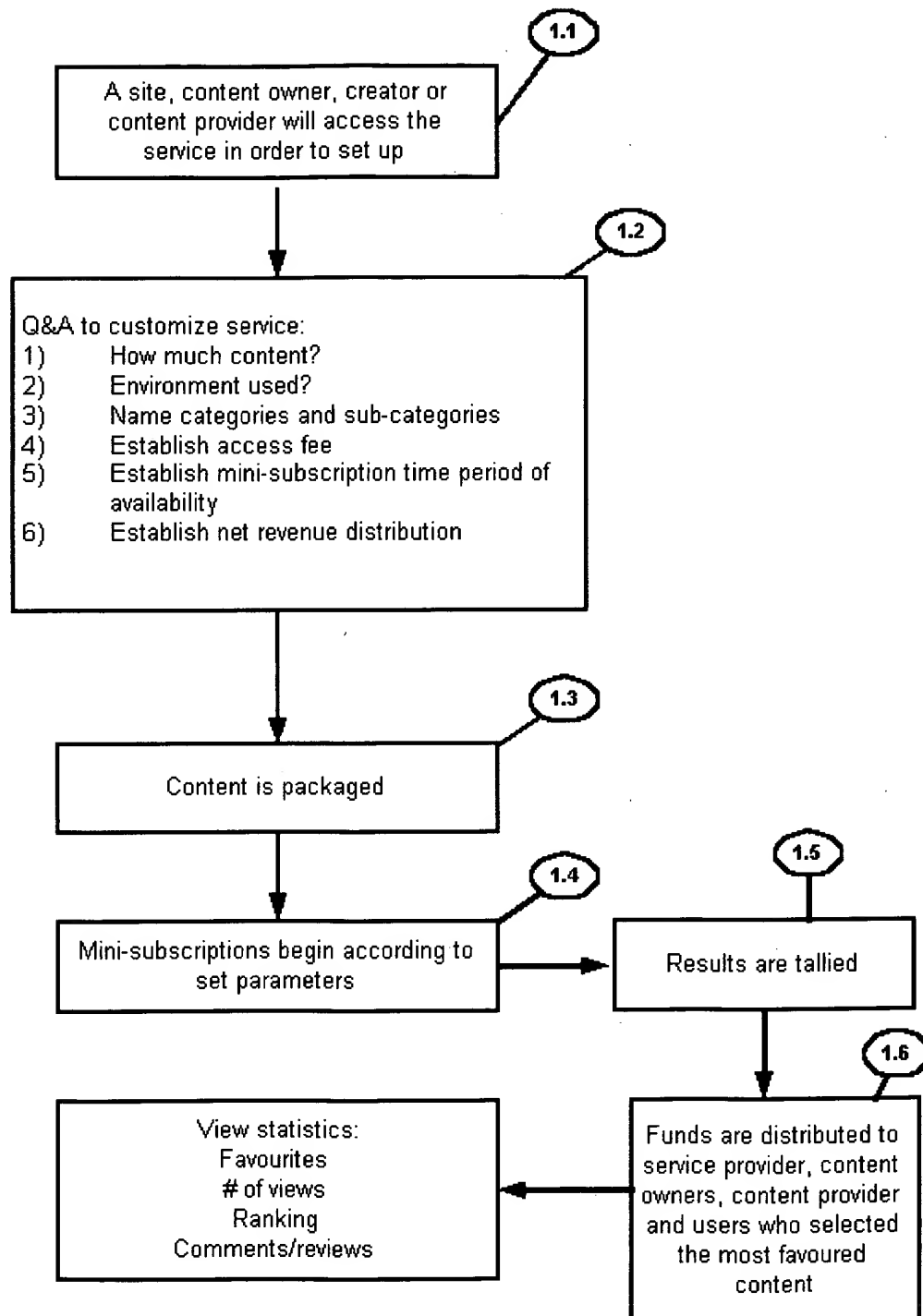


Business to Business: Set Up Process

Figure 1



Business to Consumer Process

Figure 2

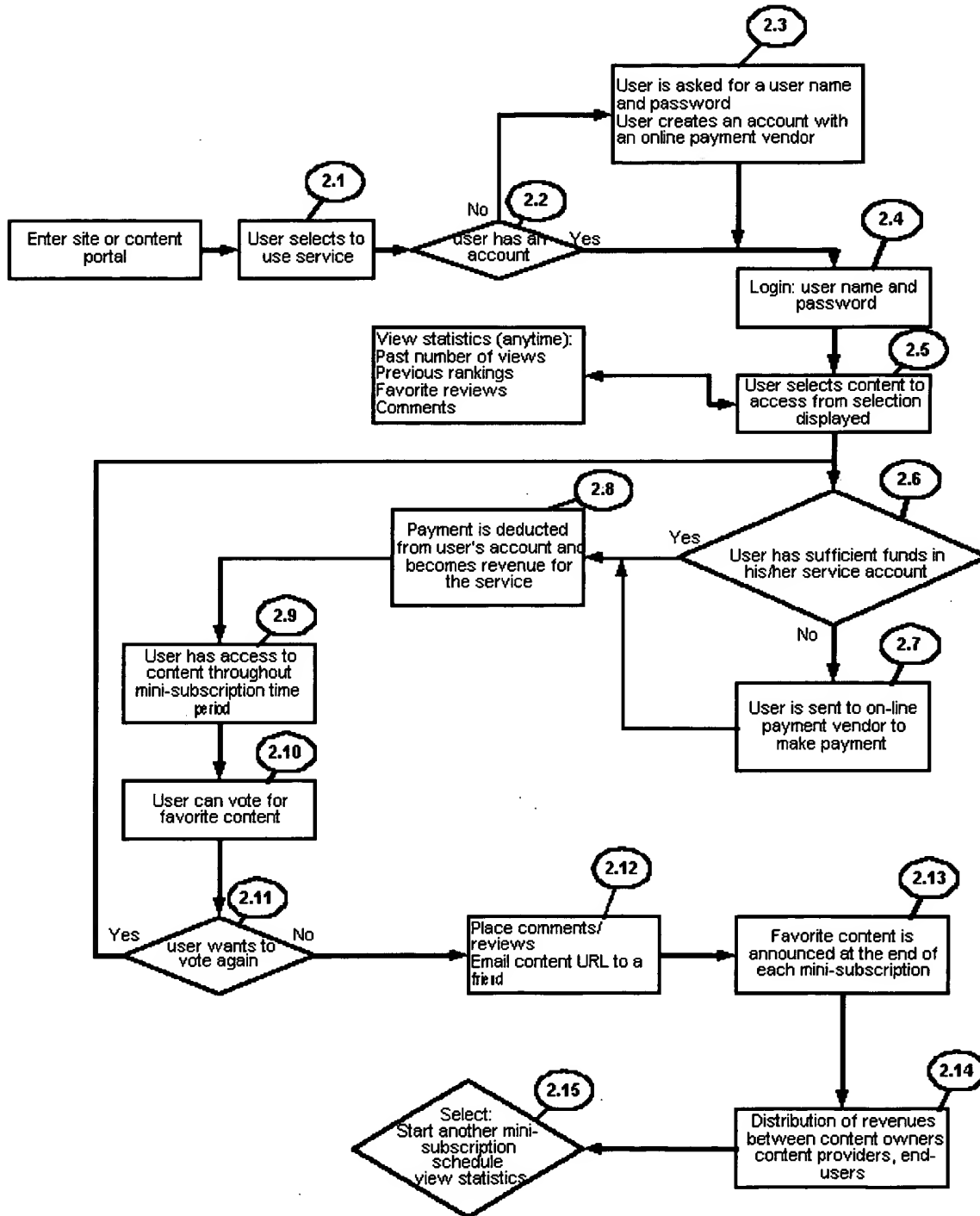


Figure 3

Simulated Results for one mini-subscription

3.1

Price per access fee: \$5

3.2

3.3

Return to 3.4

Selection Number	Votes Received	Amount Generated	Content Owner
1	2	\$10	\$1.35
2	2	\$10	\$1.35
3	32000	\$160,000	\$21,600.00
4	1	\$5	\$0.68
5	55000	\$275,000	\$37,125.00
6	240	\$1,200	\$162.00
7	1	\$5	\$0.68
8	200	\$1,000	\$135.00
9	5	\$25	\$3.38
10	20000	\$100,000	\$13,500.00
11	56	\$280	\$37.80
12	225	\$1,125	\$151.88
13	36	\$180	\$24.30
14	24	\$120	\$16.20
15	24	\$120	\$16.20
16	21	\$105	\$14.18
17	5	\$25	\$3.38
18	50000	\$250,000	\$33,750.00
19	2	\$10	\$1.35
20	98	\$490	\$66.15

Total # of
Votes:

157942

Total revenues:

\$789,710

Transaction fee per vote:

\$0.50

Total transaction fees:

\$78,971

Total number of votes:

157942

Votes for favored selection

55000

Net revenues for distribution:

\$710,739

Service Fees

10%

\$71,074

Content Owner:

15%

\$106,611

Content Provider:

15%

\$106,611

End-users:

60%

\$426,443

Amount returned per access fee:

\$7.75